

ASHLEY BECK

GRAPHIC DESIGNER AND PHOTOGRAPHER

ashleybeck12@icloud.com

530-919-4141

CAREER OBJECTIVE

I am a graphic designer and photographer who is interested in visual storytelling and designing compelling images that cultivate energy in others. I enjoy the intent and purpose behind design that can make a simple concept come to life. Being a problem solver at heart, I enjoy a challenge and love working with others to finish a project.

SKILLS

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Lightroom

Microsoft Powerpoint

Microsoft Word

Prezi

OTHER

Social media proficient

Image editing

Typography knowledge

Camera and photography experience

Grid & Layout knowledge

Team worker

Inventive and original

EDUCATION

Azusa Pacific University

Bachelor of Arts in Graphic Design

RELEVANT EXPERIENCE

2016 **Graphic Design Internship: Hollywood, California** *ICHI Worldwide*

- Worked with a team to create marketing campaigns for various businesses, movies and video games. Ex: Guitar Hero, Sonic Dash, Final Fantasy, and Teenage Mutant Ninja Turtles.
- Branded start up companies which included business cards, packaging, and various imagery for advertising.

2016 **CMA Design Scholar: Azusa Pacific University** **Designer for the Art Department**

- Designed art catalogues for many artists that would be displayed in the gallery with their work. Some of these artists are: Tim Hawkinson, Patty Wickman, and Mark Dean Veca.
- Created the promotional merchandise for the department. This included door vinyls, notebooks and stickers.
- Worked to create the gallery signs displayed around the campus at the appropriate galleries.

2016 **Freelance Design**

- Executing designs for clothes, vinyl wraps, brochures, and poseters for clients.
- Worked with solo artists to design pieces for their gallery.
- Freelance photography.

2015 **Graphic Design Internship: Quito, Ecuador** *HCJB radio station*

- Managed and designed the promotional merchandise for the organization. This included calendars, posters, shirts, sweatshirts, and bracelets.
- Interviewed the youth of the community in Quito, Ecuador for polls on the station's website.
- Surrounded by, and practiced the spanish language throughout this internship.

2014-15 **Graphic Designer** *Orion Outdoor Media*

- Designed billboard and bus shelter ads for Honda, Toyota, and Subaru.
- Worked on a full outdoor ad campaign for Snowline Hospice.
- Served as a liaison between clients and the company; actively participating in meetings.
- Required to work on a tight proof and print deadline.